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BAUR AU LAC
ZÜRICH SWITZERLAND

BERNARD CHARNWUT CHAN

HONG KONG'S HIGHEST-RANKING
REPRESENTATIVE FOR BANKING & INSURANCE

HONG KONG & THE GREATER BAY AREA : FROM CITY TO REGIONAL POWERHOUSE

Hong Kong lies at the heart of the Guangdong-Hong Kong-Macau Greater Bay Area. Involving 11 cities and 68 million citizens, this new regional powerhouse will be comparable to the world's tenth-largest economy. Home to 15 Fortune-500 companies generating almost a trillion USD in revenue, it will act as a global competitor in finance, insurance and technology.

At 6pm on September 25th, The Honourable Bernard Charnwut Chan will reveal his unique insights on the Bay Area project, and its economic implications for Switzerland's banking and insurance sectors. The evening event and champagne reception at the Baur au Lac in Zürich is designed for senior executives with an active interest in Hong Kong and China.

Bernard Charnwut Chan is the President of Asia Financial Holdings and its main subsidiary, Asia Insurance. Appointed by Carrie Lam in July 2017, he is also the highest-ranking official representing banking and insurance in Hong Kong. He serves as Convenor of the Non-official Members of the Executive Council. He is the grandson of late Founder of Bangkok Bank, Chin Sophonpanich.

The Asia Leaders Series involves 4 events per year in Zürich, offering direct insight from influential leaders in Asia.

Date:

Tuesday, September 25, 2018

Time:

18:00-21:00

Location:

Baur au Lac, Zurich

Format:

17:45 – Guest arrival and registration
18:00 – Introduction from Mr. Fletcher
18:10 – Bernard Chan speech
19:00 – Panel Discussion / Q&A
19:45 – Closing Remarks
19:50 – Champagne Reception
21:00 – Event Close

Tickets:

Standard Ticket: 250 CHF
Partners & their members: 125 CHF

Limitations:

Limited to 100 guests

Registration:

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