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MAY

PIYUSH GUPTA

CEO OF DBS BANK, THE WORLD'S LEADING DIGITAL BANK & THE LARGEST BANK IN SOUTH-EAST ASIA

BANK OF THE FUTURE

Piyush Gupta is the Chief Executive of DBS Group - the largest bank in South-East Asia. Since 2009, Mr. Gupta has transformed DBS from a traditional financial institution into the World's leading digital bank.

Whether it is through the adoption of new technology, strategic acquisitions, new partnerships, or diversification, traditional banks are scrambling to respond to rapid changes in consumer behaviour. Since launching its mobile phone-based “disrupter” banks in India and Indonesia in 2016, DBS has signed up more than 2.6m customers via fingerprint technology.

In this gathering of senior leaders at the Baur au Lac in Zurich, Mr. Gupta will share his views on the real threats and opportunities presented by Asia's rising technology giants such as Alibaba and Tencent. He will shed light on the challenges he foresees for Europe's largest banks, as well as the challenges that stand ahead of the industry as a whole. We will ask him to give his sense of where the unique opportunities lie for Swiss companies in South-East Asia.

The Asia Leaders Series is a high-level networking platform where executives meet influential leaders in Asian markets.

Following the event, a dinner will be held for 10-12 executives of large companies. Please contact us to request an invitation.

Date:

Wednesday 8th May 2019

Time:

18:00-21:30

Location:

Baur au Lac, Zurich

Format:

18:00 - Welcome & Registration

18:30 - Mr. Gupta Speech

19:00 - On-Stage Discussion

19:30 - Q&A

20:00 - Networking Reception

21:30 - Close

Tickets:

Standard Ticket: 350 CHF

IMD Alumni: 250 CHF

Limitations:

Limited to 100 guests

Registration:

www.asiaseries.ch

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ANSON CHAN

Former Chief Secretary of Hong Kong



LORD GREEN

Former CEO & Chairman of HSBC Holdings



ALAN ROSLING

Former Executive Director at Tata Sons



MOHANDAS PAI

Former CFO and Board Director of Infosys

MISSION

The Asia Leaders Series exists to bridge the gap between Europe and Asia, by facilitating the exchange of knowledge and insight between influential leaders of both regions.

We organise four separate high-level gatherings and private dinners in Switzerland each year. This is when misconceptions can be addressed at the most fundamental level between top leaders, and space is created for new trusted relationships to emerge.

HISTORY

The Asia Leaders Series was launched in Switzerland in 2016, with the first event held in April 2017 with Anson Chan. Since then, we have hosted 7 more events with top leaders from Asia, attended by 600 executives and senior directors of large companies from across Europe.